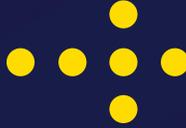# Allegro Retail Management Suite

Towards a Streamlined Brand Experience

In recent years, the retail industry has exhibited a shift in power from the brand to the consumer. While retailers adopt multi-channel marketing and commerce options, customers seek a seamless and dependable experience across these channels. Retailers now face challenges in delivering tightly integrated operations and services that define their brand and deliver customer satisfaction.

The dynamic nature of the retail space demands solutions that can adapt and scale with the seasonal requirements of the retail market.

The Allegro Retail Management Suite (ARMS) is a flexible solution for every link in the retail value chain. Built on the Service Oriented Architecture of the Allegro Mobility Platform, the flexibility and scalability of ARMS is ideal for the retail space. Hosting and deployment through our secure 24 x 7 cloud infrastructure provides additional flexibility, enabling you to scale your solution as required and minimize your IT support costs. Now you can provide the seamless multi-channel experience that your customers demand.

The Allegro Retail Management Suite - ARMS

Real-time visibility into operations and transactions is vital to retailers seeking to provide a seamlessly integrated brand experience.

ARMS is built on the Allegro Mobility Platform, the first mobility platform worldwide whose integration was certified with SAP Retail, attaining certifications for Store Requirements Planning, Goods Receipt, Goods Movements and Physical Inventory in April of 2010.

ARMS is comprised of a comprehensive range of products that are specifically tailored to the retail industry and modelled using our professional expertise in the industry. The product suite includes:

Allegro Inventory Manager (AIM) – A high performance tool designed to manage the flow of merchandise to and from the store.

Allegro Affiliate Connect (AAC) – A powerful solution enabling you to capture, process and deliver affiliate orders with agility and accuracy.

ARMS can be deployed on a multitude of mobile devices so you can collect real-time data for up to the minute decision making. At Allegro we understand that your brand is unique, that's why we designed a flexible platform that can integrate with your chosen ERP or back office application. No matter how you prefer to do business, you can take full advantage of our investment in innovation.

The benefits can be tremendous:

- Reduction in out-of-stocks or overages
- Reduction in shrinkage and improvements in product availability
- Increased efficiency in inventory flow
- Improved customer service, brand credibility and loyalty
- Improved business agility and competitiveness

For further information on the Allegro Retail Management Suite please download the following brochures:

Allegro Inventory Manager (AIM)

Allegro Affiliate Connect (AAC)

ABOUT ARMS

www.allegrowireless.com